



## ***Our Mission... Our Vision... Our Core Values...***

### **Mission Statement**

To provide compassionate quality care and service, which is built upon the foundation of trust and accountability, to meet the needs of the patients and communities we proudly serve through effective partnerships.

### **Vision Statement**

We desire to be the preferred EMS provider in the eyes of our customers, partners, and communities.

### **Core Values**

***Professionalism:*** We will strive to maintain the highest standard of excellence in Emergency Medical Services. Our actions, appearance, and demeanor, need to represent the very best of Tomah Area Ambulance Service and the City of Tomah.

***Integrity:*** We understand that our reputation as a Service must be build and maintained upon the bedrock foundation of trust, honesty, compassion and unshakable ethics.

***Confidentiality:*** We will maintain the highest standards of discretion to uphold the privacy of our customers and fellow employees. We will diligently adhere to all laws protecting confidential health and patient information.

***Respect:*** We will treat our patients, citizens, coworkers, and partners with the dignity they deserve as human beings. We will listen with sensitivity to others viewpoints, striving to hear rather than to judge, using tact and diplomacy to resolve our conflicts.

***Accountability:*** In order to demand the very best from ourselves, we must be willing to be held accountable to higher authority. To be the very best at what we do requires us to honestly evaluate our actions and demeanor, and train progressively with the understanding that someone's life depends on it.

