

**CITY OF TOMAH
819 SUPERIOR AVENUE
TOMAH, WI 54660**

LONG RANGE PLANNING COMMITTEE

January 18, 2017

MEETING NOTICE

A Long Range Planning Committee Meeting will be held on **Tuesday, January 24, 2017, at 5:15** in the Municipal Center Council Chambers 819 Superior Ave., Tomah, WI.

AGENDA

1. Call to Order – Roll Call
2. Review and Approval of the September 27, 2016 Meeting Minutes
3. Review of Draft - Downtown Master Plan Project - Andrew Bremer, MSA
4. Historic Preservation Ordinance
5. Update on New Businesses
6. Next Meeting Date – 02/28/2017
7. Adjourn

NOTICE: It is possible that a quorum of members of other governmental bodies of the municipality may be in attendance at the above-stated meeting to gather information. No action will be taken by any governmental body at the above-stated meeting other than the governmental body specifically referred to above in this notice.

Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact JoAnn Cram, City Clerk, 819 Superior Avenue, Tomah, WI 54660.

MEETING MINUTES

LONG RANGE PLANNING COMMITTEE SEPTEMBER 27, 2016

Chairperson Rick Carlson called the meeting to order at 1:00 p.m. Present: Tina Thompson, Joanne Westpfahl, Eric Prise, Steve Peterson (left at 2:05 p.m.), Jeremy Haldeman (arrived at 1:04 p.m.), Pete Reichardt, and Rick Carlson. Absent: Chris King, Nellie Pater, and Jeff Holthaus. Also present: Andrew Bremer of MSA, City Administrator Roger Gorius, Public Works & Utilities Director Kirk Arity, Planning/Building Inspector Director Shane Rolff, Parks and Recreation Director Joe Protz, and City Clerk JoAnn Cram.

Review and Approval of Meeting Minutes of 8/23/2016. Motion by Prise, second by Westpfahl to approve the meeting minutes of August 23, 2016 as presented. Motion passed without negative vote.

Review Preparations for October 25, 2016 Public Information Meeting. Andrew Bremer of MSA provided a summary of the public involvement meeting scheduled to be held on October 25th. The meeting will start with a presentation by MSA to recap project objectives, existing conditions analysis, previous public input, preliminary plan recommendations, project schedule moving forward, a second survey and meeting activities to obtain public input. It is hoped that the second survey will be available the week before, the week of and the week afterward. This survey will be shorter than the first survey with a main focus on the logo options and getting feedback on those. The streetlights have been narrowed down to three alternatives and feedback will be requested. There will be multiple maps and boards available and stations will be set up for branding, background information, private redevelopment, and public infrastructure. Survey questions are being worked on. Notices will be put in the Chamber newsletter and a link will be put on the City's website. All pdf's will be put on the Chamber and City websites for citizen availability. It was requested that we look at creating a page labeled "Industrial Development" to host all the pertinent information regarding this project. Mayor Pater should announce Committee members at the public meeting.

Discussion of Downtown Master Plan Project – Andrew Bremer, MSA. Andrew Bremer provided an overview of information to be presented regarding the project at the Public Information meeting. A preview of potential logos and taglines were shown and discussion was held regarding the possibilities and purpose. The tagline proposed is: Making Connections Since 1883.

Update on New Businesses. Steve Peterson, Monroe County Economic Development Director advised that Mill Haven will be coming to Tomah in the near future. Town and Country Engineering is assisting. The closing on the property may take place this week depending on the Joint Review Board meeting later today. There are other potential businesses looking at Tomah also. A feasibility study will also be conducted for hotel, convention center, banquet facility needs in Tomah and Sparta. This study should be completed in the next two months. A forum will be held later today at the Cranberry Country Lodge which is a kickoff to gain public input regarding strengths, challenges, and issues that affect Monroe County.

Next Meeting Date – October 25, 2016 – Public Information Meeting at Farmers & Merchants Bank.

Motion by Prise, seconded by Reichardt to adjourn. Motion passed without negative vote. Meeting adjourned 2:31 p.m.

Respectfully submitted,

JoAnn Cram, City Clerk